

Pyrate Radio

Music For Livin' The Dream

Americas—Europe—Caribbean



Directly Reach 10,000+ Listeners

Recreational Boaters

Yacht Crew & Cruisers

Resort and Cruise Ship Visitors

Listen Free at PyrateRadio.com

24 Hour HD Digital

Satellite & 5G compatible

GET ABOARD TODAY!

- ◆ **Pyrate Radio is your direct connection to the huge M/F 30-60 demographic that fuels the multi-billion dollar world-wide marine and recreational boating industry.** This affluent group spends a boat-load of money on electronics, services, marine accessories, clothing and paraphernalia, supplies, provisions, tools, small boats, outboard motors, dockage and dry storage, and buys yachts of all sizes. These cruising sailors, mega-yacht crew, boat owners, and marine workers are core customers of shipyards, marine stores, boat-shows, waterfront bars and restaurants, and tropical-themed 'tiki bar' establishments world-wide.
- ◆ **Pyrate Radio is Real Radio,** run by real radio guys and sailors with decades of broadcast and business experience! Pyrate's *Music for Livin' The Dream'* format is carefully researched for the target demographic! Where else can you hear Bob Marley, Jimmy Buffet, Dr. John, and Elton John, and Hawaiian slack-key guitar in the same hour! On-air personalities Barbarossa and Bob Bitchin of *Seafaring.com* and *Latitudes and Attitudes* fame, keep things moving 24/7.
- ◆ **Pyrate Radio is a leader** in the well-advanced worldwide transition from FM and AM radio to online digital broadcast. Rapid rollout of wideband mobile networks has encouraged over 80% of radio listeners to switch to reliable smartphone Apps, and listening on tablets PC's. Pyrate's Apps and HD Digital stream is at pyrateradio.com. Music quality exceeds that on CD's.
- ◆ **What about cruising and boating magazines? Streaming radio delivers hundreds of times more 'impressions' than print media. And, and a much lower cost!** (Successful media campaigns usually include targeted radio, anyway.)
- ◆ **Pyrate Radio is for the** 250,000 'opt-in' individuals who receive marine information. consumer and professional publications, 5,000 marine industry managers as well as over 60,000 working maritime professionals. Pyrate alone boasts over 90,000 listener log-ons to date.
- ◆ **Business decision makers, worldwide, choose the Pyrate Radio program that fits your budget.** Pyrate offers affordable programs for businesses ready to expand!



Commodore Invest \$2,000 for 200 spots (\$10/spot)
Captain Invest \$1,500 for 100 spots (\$15/spot)
Navigator Invest \$1,000 for 50 spots (\$20/spot)

These programs are geared to the well-tested system of 'spaced-repetition' - proven to imbed brand loyalty in radio listeners. More spots over longer time certainly pay off!

Email NOW to opportunity@pyrateradio.com to chart your Pyrate voyage!

Trade and multi-month discounts available — Agency Commissions Protected